

CTA Examples You Can Steal Today



Get inspired. Get clicks. Get results.

Not sure what to say on that button, ad, or email? These proven, high-performing call-to-action (CTA) examples are designed to drive action across websites, digital ads, emails, and even print. Use them as-is or customize them to match your brand's voice and goals.

Website CTAs



- "Schedule Your Free Consultation" Clear, no-risk, and benefit-focused.
- "See Pricing & Packages" Help hesitant users take the next step without fully committing.
- "Let's Get Started" Simple and friendly—ideal for landing pages.

Email CTAs



- "Claim Your Offer Before It Expires" Creates urgency and works well for limited-time discounts or promos.
- "Reply to This Email to Book a Spot" Feels personal and conversational—great for relationship-building.

Digital Ads + Social CTAs



- "Download the Free Guide" Value-forward for lead generation content.
- "Watch the 2-Minute Video" A low-commitment ask that leads into deeper engagement.
- "Tap to See the Results" Curiosity + proof = engagement. Ideal for case studies or before-and-after content.